



# More Summer Milk

## *Greater Nutrient Use Efficiency*

## Tnue CRM Technology

Tnue Smartfert is innovative controlled-release nitrogen product.

With the challenges of unpredictable weather and an ever-growing to-do lists many farmers are choosing Tnue Smartfert.

### Tnue Smartfert For More Summer Milk

Tnue Smartfert is a controlled release nitrogen meaning 75% releases over 60-90 days as opposed to urea right away.

Release is based on soil temperature so when the soil is warmer, like summer, it'll be closer to 60 days. There will be 25% remaining to keep pushing growth into January.

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*"A well fed herd  
through the  
summer months."*



# >20%

## Nutrient Use Efficiency

Tnue Smartfert is tailored for New Zealand conditions releases N based on the two requirements for plant growth: moisture and temperature. Moisture creates an N solution inside the membrane, and the solution moves through the membrane at a rate based on soil temperature. The movement and rate match the N demand of the growing plant. Tnue Smartfert® delivers superior performance with release control across temperature and moisture variations. Pasture trials demonstrate >20% NUE and 20-30% more dry-matter per kg of applied N.



### **TNUE SMARTFERT - APPLY EARLY TO PUSH THROUGH THE SUMMER**

We know the rain can be a unpredictable in December and into the new year, using Tnue Smartfert eliminates the issue of timing giving confidence you're still growing grass. This means you don't have to worry if you can get product if the store is closed over Christmas and New Year. Let alone getting a truck when everyone else wants one too.

### **WHY ARE FARMERS CHOOSING TNUE SMARTFERT?**

Leading into summer, we see farmers use Tnue Smartfert for their last round of nitrogen (N) or nitrogen + potassium (N+K) on farm. Tnue Smartfert is ideal for this timing because it controls the release of nutrients over 60-90 days, providing a steady supply of nitrogen throughout late spring/early summer. This means the know the herd is getting good quality feed before summer really kicks in.

**FIND OUT HOW TO  
PLACE AN ORDER**



**EXTEND SUMMER  
PASTURE GROWTH  
WITH TNUE SMARTFERT**